

## Greater Zurich Area – transforming agriculture's future

Swiss agriculture technology companies and research institutions are at the forefront of developing cutting-edge solutions for agriculture. These advancements include smart farming systems, IoT-enabled agricultural machinery, drone-based monitoring, robots for harvesting, weed control and packing, and biodegradable crop protection, and sustainable farming practices. Greater Zurich Area's agriculture tech sector plays a vital role in ensuring food security, promoting eco-friendly farming methods, and supporting the country's agricultural industry. Notable Swiss agriculture tech startups include [Fermion Farms](#), [Gamaya](#), [SERA](#), and [YASAI](#).

### **Focus on precision agriculture**

Precision agriculture, which involves using technology to optimize field-level management with regard to crop farming, is a growing field. Switzerland's small size and highly developed agricultural sector make it an ideal location for testing and implementing precision agriculture techniques.

### **Leading the way in AgTech R&D**

The Greater Zurich Area boasts a vibrant innovation ecosystem featuring prominent research institutions like ETH Zurich and technology-driven companies. ETH Zurich is particularly esteemed for its excellence in computer science, artificial intelligence and its [Autonomous Systems Lab \(ASL\)](#). The collaboration of leading universities, global tech giants like Google and ABB, and pioneering startups like [ANYbotics](#) and [Wingtra](#) fosters knowledge sharing and innovation. This dynamic environment makes it an optimal setting for advancing research and development in agriculture technology.

### **Environmental awareness**

Switzerland places a strong emphasis on environmental conservation and sustainable agriculture. This focus aligns well with the goals of agriculture technology companies that aim to develop sustainable farming practices and reduce the environmental impact of agriculture.



## How we help

Greater Zurich Area Ltd is the economic promotion agency of the Greater Zurich region that offers tailor-made services to guide companies in their investment journey. - All free of charge.

### Our services

- We provide technology and industry-specific insights
- We offer advice on setting up a company and legal structures
- We connect you to leading service providers and local authorities
- We help find office and lab space
- We help find research partners at globally leading universities and research institutes

## Let's get in touch

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