

## Where tech invests.

### Why Greater Zurich Area

As a global leader in innovation and talent attraction and with Switzerland's business-friendly, stable and reliable environment, the Greater Zurich Area offers international companies added value for their strategic expansion.

- No. 1 worldwide in talent attraction and retention\*
- No. 1 worldwide in innovation\*
- Business-friendly environment
- Competitive corporate and individual taxes
- Access to 500+ mio. European customers and 40+ free trade agreements with partners worldwide (incl. China)
- Unrivalled quality of life

\*see [greaterzuricharea.com/rankings](http://greaterzuricharea.com/rankings)

### Technology sectors

- Life Sciences
- Robotics & intelligent systems
- Fintech & Blockchain
- Artificial intelligence & VR/AR
- Information technology
- Advanced manufacturing
- FoodTech

#### International headquarters

Regardless of technology, the Greater Zurich Area offers ideal conditions for cross-border functions like finance and tax, research and development, supply chain management and logistics etc.

### Our services

## How we help

Greater Zurich Area Ltd (GZA) is a reliable Swiss business concierge for companies looking to grow internationally.

**We help you create a convincing business case for setting up a strategic location in Switzerland.** Moreover, we guide **you through the business and technology ecosystems and network you with the relevant companies, universities and research institutes, investors and incubators, authorities and service providers.**

#### About us

Greater Zurich Area Ltd (GZA) is the official investment promotion agency of 9 cantons (states) in German- and Italian-speaking Switzerland. The public-private partnership is supported by 30+ partners from business and science:

#### Our public members

Canton of Zurich | Canton of Uri | Canton of Schwyz | Canton of Glarus | Canton of Zug | Canton of Solothurn | Canton of Schaffhausen | Canton of Grisons | Canton of Ticino | City of Zurich | Region of Winterthur

#### Our partners from business and science



#### Our free-of-charge services include:

- Introductions to key contacts in private industry, academia, and government agencies
- Information on key business drivers such as talent, technology sectors, research institutes, R&D incentives etc.
- Advice on regulatory framework, taxes and labor market
- Advice on setting up a company and legal forms
- Custom-made fact-finding visits including industrial sites, office and co-working space

#### Contact us

info@greaterzuricharea.com  
U.S. +1 646 586 5507  
Switzerland +41 44 254 59 59  
[www.greaterzuricharea.com](http://www.greaterzuricharea.com)