

## How to use Aumivi

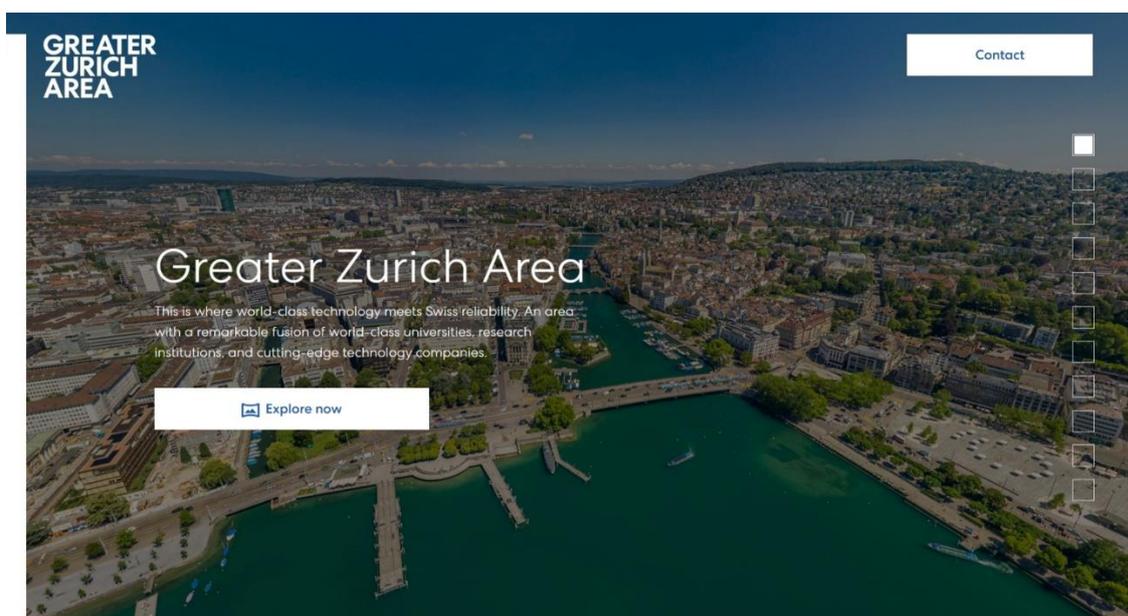
Welcome to our Aumivi platform, your gateway to virtually explore the Greater Zurich Area and its dynamic tech ecosystems. This guide will help you navigate and make the most out of the platform's features.

## What is Aumivi?

Aumivi is a versatile VR platform that lets you explore places, cities, and regions virtually. Our customized version of Aumivi is specifically designed to showcase the Greater Zurich Area's rich and vibrant tech ecosystems. Whether you're interested in Biotech, MedTech, Fintech, Blockchain, Computer Science, Robotics & Intelligent Systems, Advanced Manufacturing, or Foodtech, Aumivi provides an immersive experience to explore these industries along with educational institutions, tech parks, industrial sites, and co-working spaces.

## Getting started

To access the platform, visit <https://virtual.greaterzuricharea.com/>. Scroll down to choose your preferred starting point for the journey, with each canton or region of the Greater Zurich Area having its own starting point.



## Navigating the virtual platform

After choosing a canton or region as your starting point, you will see a panorama of its capital. Pins will be visible, representing companies from the tech ecosystems, educational institutions, tech parks, industrial sites, or co-working spaces. To learn more about a place, simply click on the pin to see a short description and a link to the website.

Additionally, you will notice points in the sky that can be clicked to travel to different panoramas. The lower points, marked with a blue dot and a white/grey frame, take you to nearby panoramas, while the higher points, marked with a white core and a blue frame, transport you to another city or village further away.

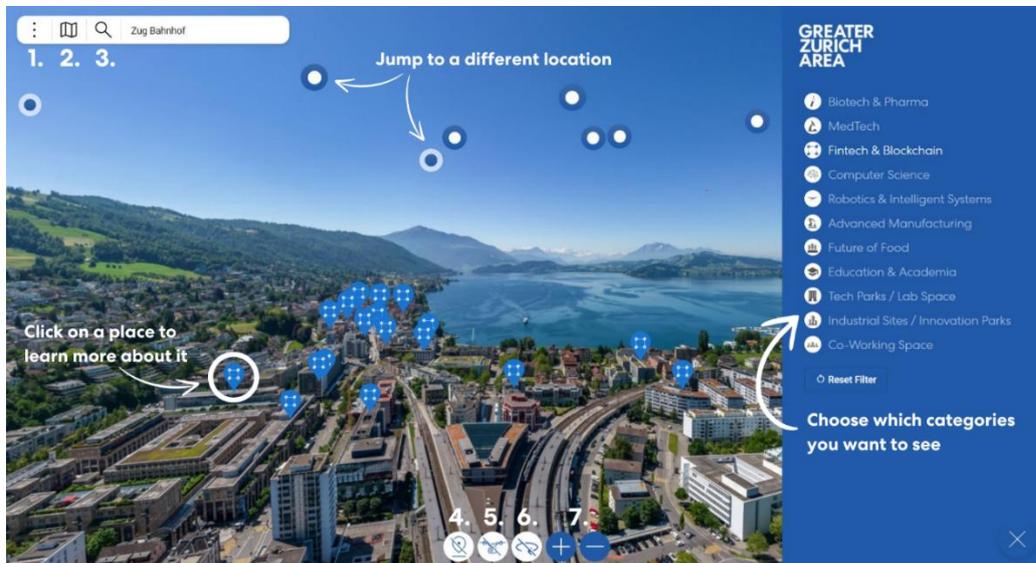
On the right side of the screen, there is a navigation bar that lets you filter for specific tech ecosystems, educational institutions, tech parks, industrial sites, and co-working spaces. Just click on the categories you want to see. Use the reset button at the bottom to show all places again.

In the top left corner, you'll find a bar with three options:

1. **Menu:** The three dots symbol opens a menu with options to go to the highlight places, view the categories overview, enter fullscreen mode, share the link, or access the settings.
2. **Map view:** Switch to the map view by clicking on the map symbol.
3. **Search:** Click on the search symbol to search for a specific place.

At the bottom of the screen, you'll find several buttons that help with navigation:

4. **Show names:** Clicking the pin button on the left will display the names of all the different places without needing to hover over or click on them.
5. **Show names of panorama points:** The next button, resembling a drone, will show the names of the panorama locations where you can jump to by clicking the points in the sky.
6. **Auto rotate:** The third button enables the camera to automatically turn, providing a full 360-degree view.
7. **Zoom in/out:** Use the zoom-in and zoom-out buttons to adjust your view. You can also use your mouse wheel for this. Pressing the zoom out button twice will reset the camera to the starting view.



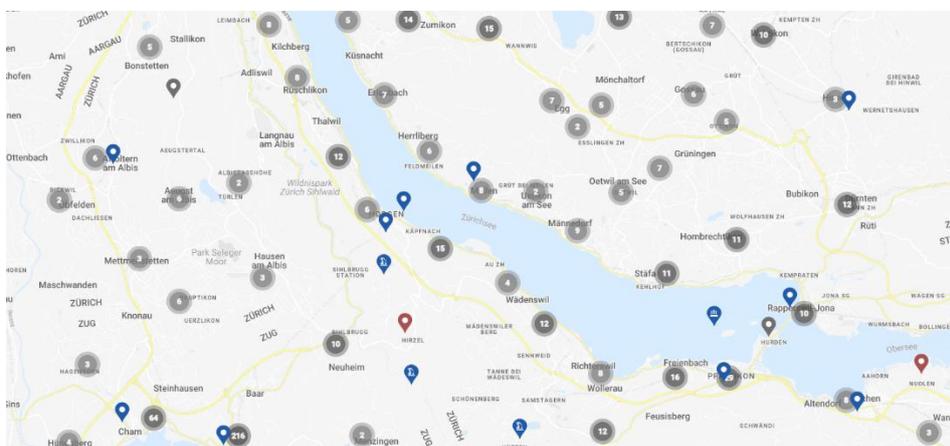
## Using the map view

The map view offers an alternative way to explore the Greater Zurich Area, allowing you to zoom out and see the entire region. This view includes pins that represent either specific places or VR panorama points.

Places are marked with the icon corresponding to their category (tech ecosystems, educational institutions, tech parks, industrial sites, and co-working spaces). Clicking on a place allows you to learn more about it.

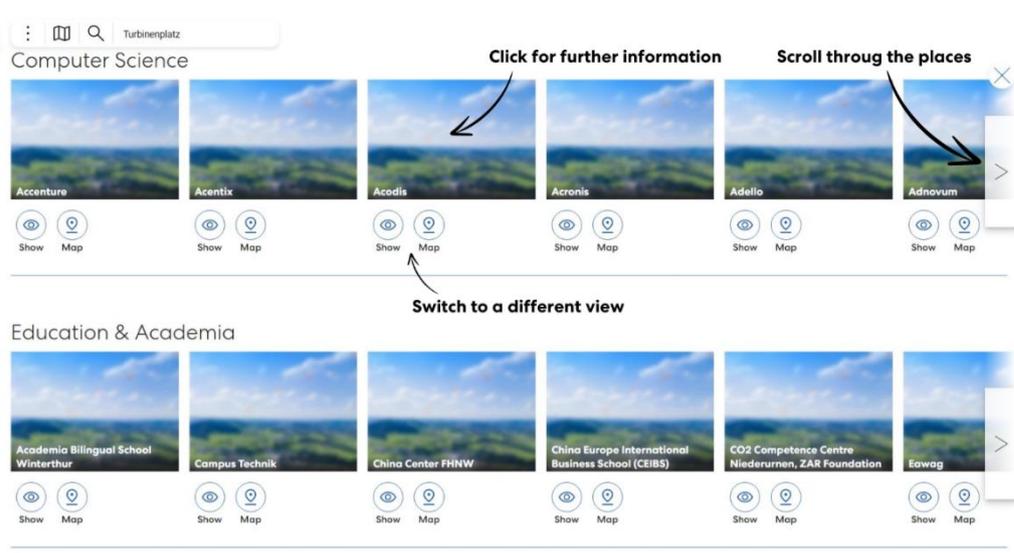
Panorama points are marked by pins with different colors depending on their height, with grey being the lowest, red being mid-level, and dark blue being the highest.

To switch back to the VR view, just click on a place or panorama point you would like to explore and press the VR button.



## Categories overview

You can access the categories overview by pressing the three dots symbol on the top left of the screen. This feature allows you to browse through the different categories (tech ecosystems, educational institutions, tech parks, industrial sites, and co-working spaces) and see the corresponding places within each category. Click on a place for further information about it. You can also click the VR or map button to switch to a different view.

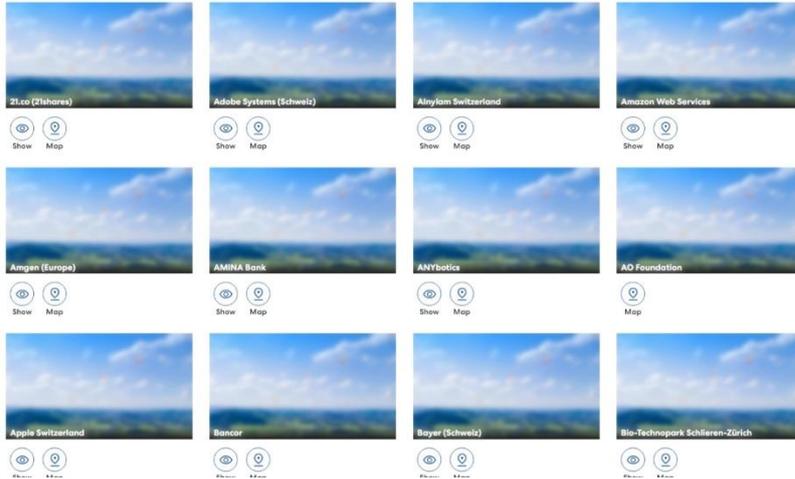


## Highlight places

The highlight view allows you to explore pre-selected highlight places, such as leading companies from various tech ecosystems or top universities and research labs. As with the categories view, you can click on a place for more information or switch to a different view of the place by pressing the VR or map button.

Glarus Bahnhof

## Highlights



## Start exploring

We hope this guide helps you navigate and fully utilize the Aumivi platform to explore the Greater Zurich Area and its vibrant tech ecosystems. Should you have any questions or need further assistance, we are here to help. Now, embark on your virtual journey and discover the vibrant tech scene that makes Greater Zurich a hub for innovation.